

Sponsorship Packages

| Sponsored Items, Logo Placement | DIAMOND USD 150,000 (1 sponsor) | PLATINUM USD 100,000 (2 sponsors) | GOLD USD 60,000 (3 sponsors) | SILVER USD 35,000 (4 sponsors) |
|--|------------------------------------|--------------------------------------|---------------------------------|-----------------------------------|
| Brochure branding (e-version) | \checkmark | \checkmark | \checkmark | \checkmark |
| Visitor Invitation (card/flyer) | \checkmark | \checkmark | \checkmark | \checkmark |
| VIP Invitation Cards and envelopes | \checkmark | | | |
| Pre-registered Visitor E-badge notification | \checkmark | \checkmark | \checkmark | |
| Newspaper ads | \checkmark | \checkmark | \checkmark | \checkmark |
| Magazine ads | \checkmark | \checkmark | \checkmark | \checkmark |
| Post show press releases on partner publications | \checkmark | \checkmark | \checkmark | |
| E-newsletters | \checkmark | \checkmark | \checkmark | |
| Exhibitor Party Invitations | \checkmark | \checkmark | \checkmark | \checkmark |
| Hall Entrance Banners | \checkmark | | | |
| Registration Counters | \checkmark | \checkmark | \checkmark | \checkmark |
| VIP Fast Track Registration Counter | \checkmark | \checkmark | \checkmark | \checkmark |
| Bridge Banner at the DICEC Concourse | \checkmark | \checkmark | \checkmark | \checkmark |
| Outdoor Signage Advertisement | \checkmark | \checkmark | \checkmark | \checkmark |
| Outdoor Signage Advertisement | \checkmark | \checkmark | \checkmark | \checkmark |
| Double Sided Hanging | \checkmark | \checkmark | \checkmark | \checkmark |
| Entrance Banner – Exhibition Gate | \checkmark | \checkmark | \checkmark | \checkmark |